



Shangri-La Donates \$10,000 to Waterbury Promise for College Scholarships.

Waterbury, CT—April 10, 2025—Shangri-La Dispensaries contributed \$10,000 to Waterbury Promise to help fund critical last-dollar scholarships as part of the organization’s comprehensive college access and success program.

Waterbury Promise currently supports more than 600 scholars across 20 Connecticut colleges and universities on their higher education journeys and will grow to serve more than 800 scholars by this summer. The donation is part of Shangri-La’s commitment to local communities.



(Pictured left to right are Kelonda Maull, Executive Director at Waterbury Promise, Hedy Ayers, Director of Development and Community Engagement at Waterbury Promise, and Jocelyn Cerda, Director of Community Outreach at Shangri-La Dispensaries.)

Kelonda Maull, Executive Director of Waterbury Promise, said, “We are thrilled to welcome Shangri-La as a Waterbury Promise Partner and are very grateful for the company’s generous investment in our amazing scholars who represent the region’s next-generation workforce. Partners like Shangri-La understand the power of our promise and are helping us increase college affordability and put a life-changing college degree within reach.”

Jocelyn Cerda, Director of Community Impact for Shangri-La, said, “Taking the step to pursue higher education, like a college degree, can open so many doors for young people. When we invest in them,

we're investing in stronger families and more connected, resilient communities. Shangri-La is honored to play a small part in that journey."

About Shangri-La Dispensaries

Shangri-La Dispensaries is one of the United States' leading cannabis multistate operators, with growing retail, manufacturing, and cultivation operations in Missouri, Ohio, Illinois, Connecticut, and Delaware. To learn more about the company and its mission to improve the lives and health of its customers and communities, visit shangriladispensaries.com.

About Waterbury Promise

Established in late 2021 in collaboration with the City of Waterbury and Waterbury Public Schools, Waterbury Promise is a 501(c)3 nonprofit organization dedicated to building a generation of college graduates in Waterbury. Our mission is to increase college aspirations, reduce financial barriers and inspire every student toward post-secondary education and completion. The program's comprehensive college success model provides a generous last-dollar scholarship and critical support services to help talented Waterbury students get to college, thrive there, persist through graduation, and be career-ready to help create a robust and diverse talent pipeline for the local economy.

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